THE BUTTER BASH •• • HOSTED BY URBOY BUTTER

COUNTRY MEETS COMEDY CAME SHOW PARTY

A live, interactive game show where country music, comedy, and the crowd all crash together into one unforgettable party.





- Proven format with live shows, radio tapings, and sponsor-backed events
- Built on repeatable games, audience participation, and high-energy hosting
- The foundation is tested now it's ready to expand onto a world-class stage

WE'VE WORKED IT, SHAPED IT, AND FIRED IT UP — THE WOOLWORTH IS WHERE THE BUTTER BASH HITS THE BIG TIME.

The Butter Bash thrives on participation and connection — the line between stage and crowd disappears, and the energy builds from every laugh, cheer, and unexpected turn.



- Roaming Games Butter off the stage and into the crowd, keeping the room alive and unpredictable.
- Anchor Stage Games Big visuals, bold showdowns, and over-the-top payoffs that hit harder in a theatre setting.
- Crowd Games Not only do we showcase incredible contestants, but the entire audience becomes part of the show helping decide outcomes, fueling the energy, and even having games that they participate in, making each night one-of-a-kind.



Fueled by Butter's country music background, entertainment connections, and a growing syndicated radio footprint, the show carries credibility, reach, and constant self-promotion through radio, social media, and industry networks.

The Butter Bash is designed to scale with featured appearances from touring comedians, major country artists, sports personalities, and entertainment figures — surprise guests that amplify the energy and keep every show newsworthy.

With a spirit reminiscent of the Savannah Bananas, the show blends game show spectacle with a party atmosphere, turning each night into an event people talk about long after it's over.

The Woolworth is the perfect stage for this leap - a must-see Nashville experience powered by Butter's energy, amplified by the crowd, and elevated by unforgettable guests.

The Butter Bash is built for the Woolworth Theatre — a high-energy game show party that fits perfectly into a stage already known for world-class entertainment.

Each show brings its own spark: surprise appearances from comedians, country stars, and special guests... funky, brag-worthy prizes paired with premium partner giveaways... and a crowd that doesn't just sit back, but becomes part of the action.

With Urboy Butter's country music background, industry connections, and expanding syndicated radio presence, The Butter Bash comes with its own built-in engine for constant promotion — on air, online, and on the ground.

The Woolworth Theatre isn't just the right stage — it's the only stage where The Butter Bash can grow into its full identity: a signature Nashville experience that fans, tourists, and locals alike will plan their night around.

It's bold. It's fresh. It's Butter. And it's ready for the Woolworth Theatre.





